

Ty Blenman

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PORTFOLIO

www.TyBlenman.com

OBJECTIVE

Highly motivated and creative professional with a passion for providing exceptional customer service. Seeking a position where I can utilize my graphic design skills and marketing expertise to contribute to the success of an organization.

EDUCATION

Valencia Community College

CERTIFICATIONS

Graphic Design Production
Graphic Design Support
Graphics Interactive Design Production
Graphic Interactive Design Support

SKILLS

Proficient in graphic design software (Adobe Creative Suite, Photoshop, Illustrator, InDesign).

Strong knowledge of marketing principles and strategies.

Excellent interpersonal and communication skills, providing exceptional customer service.

Attention to detail and ability to work effectively in a fast-paced environment.

Experience in website design and maintenance (WordPress).

EXPERIENCE

Walt Disney World | 2014-now Fantasyland Merchandise

- Provided magical customer service for guests, ensuring a positive and memorable experience.
- Maintained the appearance of the store, creating an inviting and enchanting atmosphere.

PR Real Estate Services | 2012-now Marketing and Graphic Design

- Designed promotional material for agents and the firm, effectively showcasing properties and attracting potential clients.
- Created engaging social media ads and posts, increasing brand visibility and engagement.
- Maintained corporate branding across all marketing materials, ensuring a consistent and professional image.
- Designed and maintained four websites using WordPress, managing multiple users and ensuring optimal functionality.

My City Eats | 2009-2010 Sole Designer

- Designed the quarterly publication for both MyCityEats magazines in Orlando and Miami, showcasing local dining experiences.
- Responsible for creating visually appealing ads and articles, enhancing the overall reader experience.
- Developed marketing materials to promote the magazines, effectively reaching target audiences.

Industry Magazine | 2009 Graphic Designer

- Designed a bi-monthly publication, producing six magazines in total.
- Implemented innovative graphic design concepts, creating visually appealing layouts and engaging content.

ABC Fine Wine & Spirits | 2003-2009 Shop Worker - Graphic Designer

- Utilized a large format printer to produce signs, ensuring accurate and high-quality output.
- Expertly splined signs on frames, ensuring proper installation and presentation.
- Applied graphics to truck trailers, effectively showcasing the brand.
- Designed monthly postcards and flyers, effectively promoting sales and special events.
- Created store signage, enhancing the customer experience and driving sales.